



Family Child Care Provider Newsletter

July 2010



HAPPY NEW YEAR!!

It's the new fiscal year (7/1/10-6/30/11) and a fresh start for us at PATCH. We've happily adjusted to our new location in Kainaliu and hope you can stop by for a visit.

Office Hours:

Mon-Fri: 8:00 a.m. to 5:00 p.m.

Wed: 7:30 a.m. to 5:30 p.m.

Phone: 322-3500 Fax: 322-0100

Please call before coming as we sometimes close for home visits and meetings.

Welcome New Providers

During fiscal year 2010 (7/1/09-6/30/10) we welcomed 3 new licensed providers in West Hawaii to our resource & referral list: Ipolani Bathersfield, Ashley Oyama and Kahealani Kaaihili. They're joining forces with a wonderful group of people who are offering a valuable service to our communities. We're so glad for the opportunity to work with all providers to support Hawaii's child care needs!

FCC Provider Gathering

Please mark your calendars for a gathering after the Food Program Meeting at the Neighborhood Place of Kona on Sat. August 14. The USDA enrolled providers are being asked to stay after the meeting and we are inviting all providers to come to a potluck at NPK, or a picnic at the Old Airport Park, or we could go somewhere and have a "Dutch treat" luncheon. It's always good to get together, share experiences, talk story and just hang out! Please call or email and let us know if you have ideas for what you'd like to do that day. Invitations will be sent out by 7/12.

WWW.PATCHHAWAII.ORG

Please check out the West Hawaii page on the PATCH web site and find out about happenings in and out of the office. The News & Events page has links to recent articles dealing with subsidies, medical alerts, and PATCH updates. We also encourage you to shop online through the Good Search link and help raise funds for PATCH.

FCC Marketing Tip

First impressions and judgments can be made during the search for child care and with the first phone call. Make sure callers know what your business name is, and that you include a short description about your philosophy of care. Example: *"Hello, this is Auntie Malia's Family Child Care, where children learn through play and are loved and nurtured all day long. Although I am busy with the children, your call is important to me so please leave your name, phone number and a brief message and I will get back to you as soon as possible."* For more marketing tips log-on to www.nafcc.org (National Association for Family Child Care) or call us at 322-3500.

Quality Care Program

Congratulations to all who are turning in their activity sheets on time. For your information, the referral list reveals to parents the providers who are enrolled in the QCP as well as the Food Program, which is another good marketing tool.

Professional development opportunities abound on our island. Call us for more information.

Comments and suggestions about this newsletter are welcome. Please contact Gail Judd at 322-3500 or gail@patch-hi.org.